

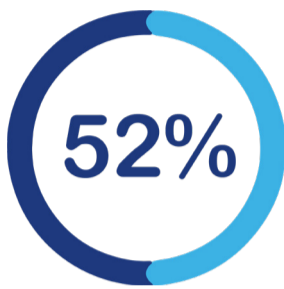
AKTIVE



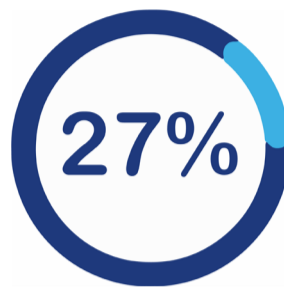
ACTIVE NZ FINDINGS YOUNG PEOPLE (Last 7 days)



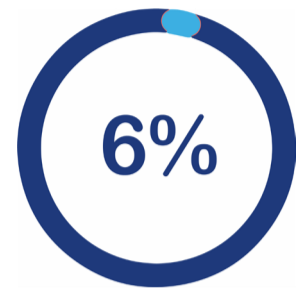
HAVE DONE SOME
PHYSICAL ACTIVITY



ARE ACTIVE FOR
MORE THAN 7 HRS



ARE PLAYING
SPORT
COMPETITIVELY



MEETING PHYSICAL
ACTIVITY GUIDELINES
THROUGH SPORT & ACTIVE
RECREATION



WHY ARE THEY BEING ACTIVE?

PLAY TO HAVE FUN

72%

FRIENDS & FAMILY

42%

LEARN NEW SKILLS

34%



WHAT ACTIVITIES ARE THEY DOING?



55%

RUNNING



36%

PLAYING



35%

SWIMMING



33%

PLAYING GAMES



33%

PLAYING ON
PLAYGROUND



26%

WALKING

AKTIVE

YOUNG PEOPLE IN LOCAL AREA

VERY HAPPY

73%

WOULD LIKE TO BE DOING MORE PHYSICAL ACTIVITY

65%