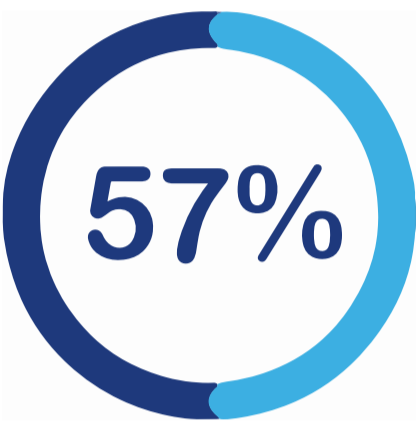




ACTIVE NZ FINDINGS ADULTS (Last 7 days)



HAVE DONE SOME
PHYSICAL ACTIVITY



ARE ACTIVE FOR MORE
THAN 3 HOURS



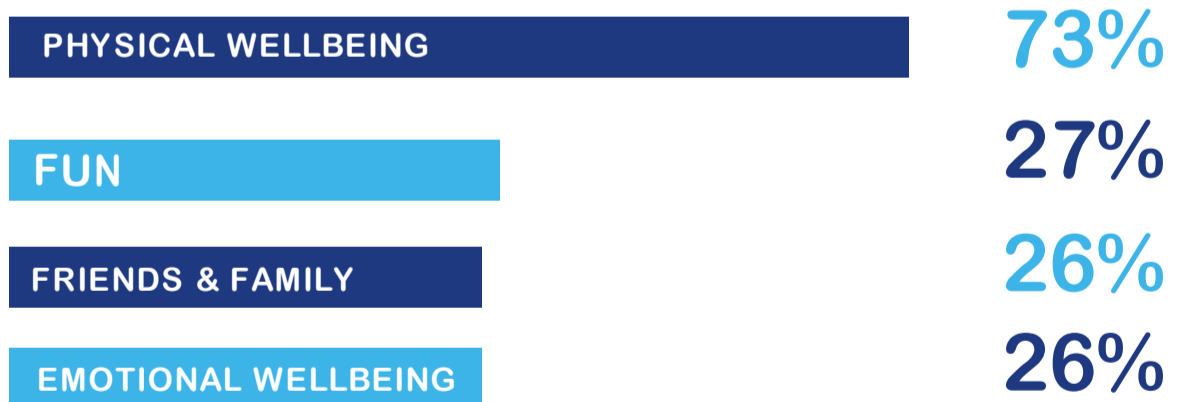
MEETING PHYSICAL ACTIVITY
GUIDELINES THROUGH
SPORT & ACTIVE RECREATION



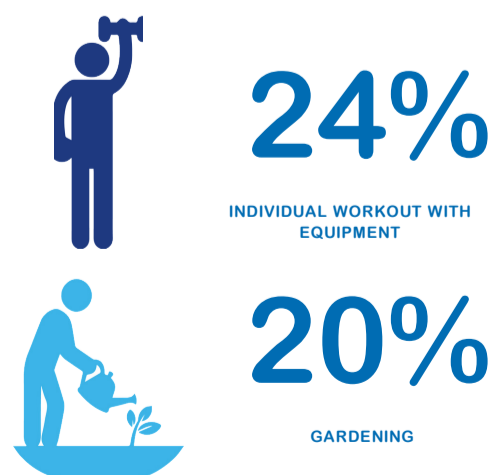
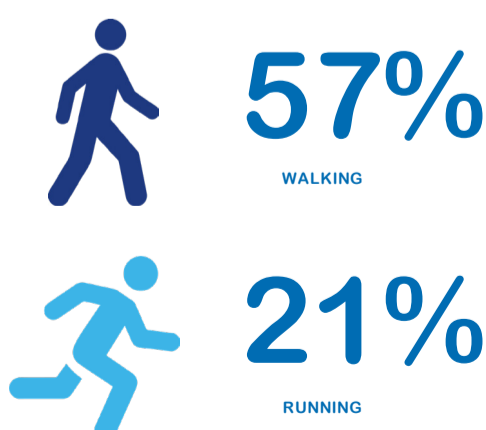
ARE PLAYING SPORT
COMPETITIVELY



WHY ARE THEY BEING ACTIVE ?



WHAT ACTIVITIES ARE THEY DOING?



77% WOULD LIKE TO BE DOING MORE PHYSICAL ACTIVITY