

**AKTIVE**

**Junior Players**

**Tāmaki**

**Makaurau Fund**

**Guidelines**

February 2021



## Introduction

The **Junior Players Tāmaki Makaurau Fund** makes \$536,000 available to support tamariki and rangatahi to continue to be active through organised sport, particularly where cost of membership or cost to play has been identified as a barrier.

The fund will be managed by Aktive, in collaboration with CLM Community Sport, Harbour Sport, Sport Auckland and Sport Waitākere.

This is a one-off fund which opens 9.00am 1 February 2021 and closes 11.59pm 29 March 2021.

## Background

Auckland experienced more restrictive lockdown levels than the rest of New Zealand for the period of 12 August - 8 October 2020.

Some sports had to significantly shorten their playing seasons; others were forced to abandon their seasons altogether.

Unemployment is predicted to rise further, affecting a significant number of households across Tāmaki Makaurau.

Some sports have reported that junior membership numbers declined after the two Auckland lockdowns and that they expect to lose further juniors the following season. Many are assessing how they can support these juniors to come back.

We want to support the retention of junior players with sports organisations in Tāmaki Makaurau.

## Purpose of the fund

The fund is intended to provide organisations with financial assistance to ensure that tamariki and rangatahi who are unable to continue to play sport at a grass roots level, because of **financial hardship**, are supported.

We welcome applications for sports organisations that provide sporting opportunities for tamariki and rangatahi, particularly for:

- Children and young people in higher deprivation communities
- Girls and young women (5-18) and disabled children and young people (5-21) who are missing out.

## Who can apply?

We welcome applications from sports organisations that are set up as:

- Incorporated Societies
- Charitable Trusts
- Unincorporated groups can apply provided they align with the relevant national and/or regional sports organisation (NSO and/or RSO). Where an organisation or group wishes to apply but has no legal status, we will require the endorsement of the relevant NSO and/or RSO.



## Who cannot apply?

The following organisations are **not eligible** to apply:

- National organisations who receive Partnership Investment from Sport New Zealand
- Primary/Intermediate schools/Kura, Secondary schools/Wharekura
- Regional or Local Councils
- Individuals
- Professional or semi-professional sports teams and organisations
- Government agencies and their regional branches (e.g., Ministry of Health, Oranga Tamariki)
- Early Learning Services
- Regional Sports Trusts (RSTs).

## What can be funded?

This fund is intended to support innovative approaches to help retain and grow junior participants for the 2021 season, especially those from higher deprivation households. For example:

- Membership or other access fees for tamariki and rangatahi, prioritising those from areas of high deprivation
- Voucher or multi-code membership for tamariki and rangatahi, prioritising those from areas of high deprivation
- Essential sports clothing and equipment (e.g., uniforms, togs, and footwear) where it can be demonstrated that these items are a barrier to participating.

## What will not be funded?

The fund does not cover:

- Delivery costs for programmes and events. These costs are covered by the [Tū Manawa Active Aotearoa fund](#)
- Costs associated with professional athletes, professional sports teams, academies, or rep teams
- Administration and on-going costs (e.g., rent, internet, power)
- Wages or annual salaries for staff
- Medals, prizes, giveaways, and spot prizes (e.g., trophies, food / drink)
- Non-essential sports clothing and equipment
- Membership costs for any season other than 2021.

## How much can I apply for?

The total fund for distribution is \$536,000. The maximum amount that an individual organisation can apply for is \$20,000.

This amount has been allocated on a regional and local basis and will be distributed on merit, to organisations that demonstrate they are best placed to meet the needs of tamariki and rangatahi from higher deprivation households.

Specific contributions have been made from CLM Community Sport<sup>1</sup> and Harbour Sport<sup>2</sup> reserves. Their investment will be specifically deployed in South Auckland and North Harbour areas respectively.

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<sup>1</sup> \$10,000

<sup>2</sup> \$50,000

## Application information

### Characteristics of sport

Your application must be able to enable opportunities for tamariki and rangatahi to take part in sport. These activities might be characterised as a game, competition, or activity in which an individual or team plays against another or others for enjoyment and wellbeing.

### Objectives of your organisation

Your organisation must be able to demonstrate at least one of the following:

- Organisations whose purpose includes the provision of sports opportunities for tamariki (children 5-11) or rangatahi (young people 12-18), particularly those that are less active, from higher deprivation households or who are otherwise missing out
- Organisations that can demonstrate their relationships and impact working with juniors and who want to retain tamariki and rangatahi.

There must be evidence in your application that demonstrates your experience with the above.

### Support from the Governing Body

We recognise that there are a wide range of operating models for sports, and that there might be a correspondingly wide range of applicants. We encourage this, but your organisation must provide a letter of support from the lead regional or national governing body (RSO or NSO).

### Identifying community and participant need

There must be evidence in your application for junior players that demonstrates the need you are proposing to fulfil and how you have used insights, local knowledge or the voice of those you intend to support to shape your application.

### Outcomes, Monitoring and Evaluation

You must include specific information about the outcomes your application aims to achieve (e.g., the number of retained junior players from high-deprivation households and communities) and show how you will evaluate or prove this.

## Application assessment process

Aktive will oversee the application, distribution and reporting requirements for this fund. Visit the [Aktive website for application information](#) and to [apply](#).

Incomplete or ineligible applications will not be considered.

Eligible applications will be assessed by a partnership group panel chaired by Aktive and will include representatives from CLM Community Sport, Harbour Sport, Sport Auckland and Sport Waitākere.

An overview of the process is as follows:

1. Panel will assess applications against assessment criteria and funding available
2. Panel representatives may contact the applicant (and, if relevant, the associated regional or national governing body to ensure the application aligns to their strategic direction or to seek further information or clarification)
3. Aktive will advise all applicants by email of the result of their application – whether they are successful or not successful
4. Aktive will develop investment agreements or contracts with successful applicants; this will include reporting requirements
5. Aktive will publish a list of all successful applicants from time to time and the amounts awarded to each.

## Protecting your information



Before completing an application, please read the following information regarding Aktive's obligations in relation to the information you will provide with your application. You should only proceed if you are happy to comply with these requirements.

### **Privacy Act 2020**

The Privacy Act 2020 covers how Aktive collects and stores personal information, including personal information provided with applications for funding, and what procedures are required to protect the security of that information. It also covers how long we can keep personal information, what the personal information can be used for and when it can be disclosed. We will use the personal information provided by you to conduct appropriate identity checks before any funding can be released. Personal information can be corrected or updated by the applicant or requested at any time from Aktive. For further information on the Privacy Act, please refer to the following website: <https://privacy.org.nz/your-rights/your-privacy-rights/the-privacy-principles/>

### **Accuracy of your information**

It is the responsibility of the primary applicant to ensure that all information contained in the application is accurate. If you provide false or inaccurate information in your application or at any point in the process, and fraud is identified, we will provide details to fraud prevention agencies. You must undertake to inform all Directors, Trustees and Committee members of this notice.

### **Further information**

If you need further guidance throughout the application process, or experience technical difficulties submitting your application you can contact any of the following people:

**Aktive** – Trudi Bridges [trudi.bridges@aktive.org.nz](mailto:trudi.bridges@aktive.org.nz)

**CLM Community Sport** – Bernadette Tovia [bernie@clmnz.co.nz](mailto:bernie@clmnz.co.nz)

**Harbour Sport** – Richard Casutt [richard@harboursport.co.nz](mailto:richard@harboursport.co.nz)

**Sport Auckland** – Scott Tibbutt [scott@sportauckland.co.nz](mailto:scott@sportauckland.co.nz)

**Sport Waitākere** – Javeed Ali [javeed.ali@sportwaitakere.nz](mailto:javeed.ali@sportwaitakere.nz)

## Application form guidance

These are the questions in the application form. We recommend that you review these carefully and make notes before you start the application process, to make sure you have all the information you need before you begin.

### About your organisation

- Organisation name (applicant)
- Organisation website/social media account
- Tell us about the purpose of your organisation and what you do?
- Organisation's physical / registered address (applicant). This must include the street, suburb, town/city, and postcode
- What 'type' of organisation are you? (e.g., Incorporated Society, Charitable Trust, Unincorporated Group)
- If relevant, what is your Incorporated Society Number or New Zealand Business Number (NZBN). You can find these at <https://www.nzbn.govt.nz/>
- National Sport Organisation endorsement
- Name and contact details of the person submitting the application (e.g., Chairperson, Treasurer, CEO). This must include the first name, last name, email address, phone number, and role in the organisation
- Is your organisation registered for GST?
- GST number (if the organisation is registered for GST)
- Organisation's bank account name
- Organisation's bank account number
- Attach photographic evidence of your organisation's bank account number and name.

### Application for Funds

- How do you know this junior membership funding is needed? Who have you spoken with? What evidence and insights do you have? (up to 250 words)
- Identify who this funding aims to support.
- If successful, what specifically do you plan to do with this funding? (1000 characters)
- What other organisations will you be working with?
- What date range will this funding cover?
- What amount are you applying for?
- If you are successful, tell us about what you will do regarding junior members after the 2021 season (up to 250 words).

### Conditions of application

- I confirm that I am authorised to submit this application on behalf of the organisation, and that our directors and/or trustees and/or treasurer are aware of and support this submission
- I have read the "Junior Players Fund Guidelines"
- I will comply with the requirements set out in the "Protecting your information" section of the "Junior Players Fund Guidelines" and have advised my organisation's Directors, Trustees and/or Committee Members of the information in that section
- I confirm that the information in this application is correct, and that any amount we receive as a result of this application will be used solely for the purpose specified in this application
- I acknowledge that Aktive has the right to audit the information provided in this application and the use of any funds granted. I will provide full cooperation in the event of such an audit being undertaken.